

Total No. of Questions - 10]
(2022)

[Total Pages : 3

9164

M.B.A. Examination

BUSINESS ENVIRONMENT

Paper : 104

(Semester-I)

Time : Three Hours]

[Maximum Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/ continuation sheet will be issued.

Note : Attempt *five* questions in all, selecting *one* question from each unit. All questions carry equal marks.

UNIT-I

1. What is business environment ? Which factors constitute business environment ?
2. Considering the contemporary business scene, discuss the reasons behind failure of big number of companies in India, like-Air India, e-bay.

UNIT-II

3. What type of relationship do you notice between government and business ? Which forces are behind change in such relationship ? Write examples.
4. "Access to foreign market with fair competition and reduced tariffs are important features of Globalisation ? Do you observe globalisation exists in real sense ?" Define with facts and figures.

UNIT-III

5. How business support system works in India ? Why such system is required for growth and fighting competition ?
6. Do you agree that caste system in India is the root cause of all socio-economic problems ? How change can be brought in the mindset of people to establish equity and fraternity and attain growth of country ?

UNIT-IV

7. "Success or failure of business depends upon business government relationship". Elucidate the statement.
8. How Indian constitution drafted by Dr. Ambedkar is a guiding light to Industry and government for fair trade and development ?

UNIT-V

9. What are different forms of foreign Investment ? Why do we need foreign Investment ?
 10. Why it is necessary to maintain ecology/ecosystem for global sustainable development ?
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